

REP HEADLINE# 6296776
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG24/12 14.08
*** WFTV-TV ***

ADV # _____ ADV. NAME POLI/C MACK/R/SEN/FL REP. # _____ OFF. # 6556 SALESMAN # _____
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL
919 PRINCE STREET SALES PRSN WA- JOE KNAUER
ALEXANDRIA, VA 22314
CITY TAX _____ CONTRACT # 6296776 CLASS: NATL. LOCAL REGIONAL
STATE TAX _____ CO-OP BILLING NEEDED DATE AUG24/12 14.08
PRDCT CONNIE MACK/SENATE EST# 425 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP2/12 WK-1

CITY TAX _____ STATE TAX _____

REP: TO LENNA

FR JULIE
** NEW RODER **
TTL\$ \$14800
PLS CFM, THX 8/24

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

FRIENDS OF CONNIE MACK

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#:LINE#:

AGENCY ADVERTISER CODE = AGENCY EST# = 425
AGENCY PRODUCT CODE =

1 600P-630P 30 \$3,700.00T 8/28 8/31 4 TU-F 4

PROGRAM : NEWS
CON COM1: 1X PER DAY
SER/12 14800.00
TOTAL SPOTS 14800.00
4

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: LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : DATE : DATE : /WK: INV# : :SPTS:
THIS IS A TRADE ORDER. ALL DOLLARS ARE TRADE DOLLARS.

MARKET TOTALS \$24,666 WFTV 60% WKMG 0% WESH 40% WOFL 0% WKCF 0% WRBW 0% CABL 0%
SHARES ESTIMATED WOFX 0% WRDQ 0% EFTV 0%
SVC~ NSI
DEMOS~ RA35+*